



World Breastfeeding Week is October 1-7

Come Celebrate at the

Breastfeeding Challenge!

The Breastfeeding Challenge celebrates breastfeeding families and spreads awareness about the importance of breastfeeding.

Moms, babies, families and friends are invited to a friendly challenge across Canada and around the world to see who can have the most babies latched on at 11a.m.

Baby-Friendly Initiative Wood
Buffalo will also be launching their
new website!



When:

Saturday October 5, 2013

Registration - 10 a.m.

Latch On! - 11:00

Celebrations to follow

Door prizes and displays

Where:

Public Health

113 Thickwood Blvd Fort McMurray, AB

Door prizes from:



For More information, contact Stephanie Harries, Baby-Friendly Initiative Coordinator at 780-788-1326