

# World Breastfeeding Week is October 1-7

Come Celebrate at the

## Breastfeeding Challenge!

The Breastfeeding Challenge celebrates breastfeeding families and spreads awareness about the importance of breastfeeding.

Moms, babies, families and friends are invited to a friendly challenge across Canada and around the world to see who can have the most babies latched on at 11 a.m.

Last year we had 29 babies latch on in Fort McMurray!



### When:

**Saturday October 4, 2014**

Registration - 10 a.m.

Latch On! - 11:00

### Where:

**Public Health**

113 Thickwood Blvd  
Fort McMurray, AB

Come for door prizes, celebrations and more!

For More information, contact Public Health at  
780-791-6247